

# **Structural Design Software**

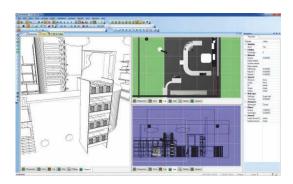
- Simple & Quick 2D Drafting/Editing Tools
- 100s of Built-in Autosizing Design Libraries
  - POS Displays
  - Honeycomb Board Displays & Furniture
  - Corrugated & Folding Carton Packaging
  - Presentation Folders & Wallets
- Stunning 3D Mock-ups & Proofing



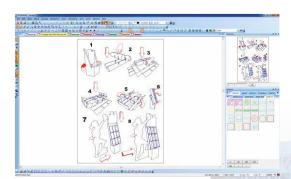
3D Visualisation with 3D PDF output



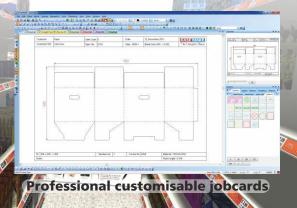
Vast database of built-in designs

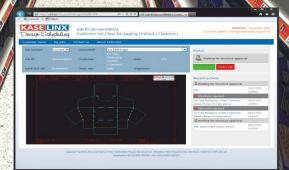


3D environment building tool



Easy assembly diagrams





Job scheduling and online approval

# Professional Software...

KASEMAKE software is a class-leading 2D structural design and 3D visualising package used by thousands of users in a variety of industries the world over. Whether you are an advertising agency, visual merchandiser, point of sale designer, signmaker, printer (screen, flexo, litho, or digital), KASEMAKE will help you sell, improve efficiency and productivity, as well as opening up new opportunities and markets for you.

### Powerful features...

Using the KASEMAKE software you can create a custom size 2D structural design (cutter guide) in a matter of seconds, ready for exporting out to a traditional diemaker (typically in CF2, DXF format), artwork system (typically in AI, PDF or EPS format), or for prototyping/production on a digital cutter.

You simply pick the appropriate display or box style from the extensive libraries of built-in designs and then feed in the basic sizes and material you require. With this information the software creates the flat 2D design in seconds. You can then make on-screen modifications to the design if necessary and customise it further to your requirements, or use it as a basis for your own special design. You can even design your own prototypes from scratch with the user-friendly drawing tools available in the software.

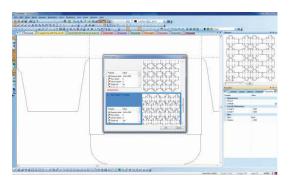
#### Efficient Workflow...

A typical workflow is to make the structural design in KASEMAKE, then output the cutter guide life-size to a digital cutter to make a prototype and to your print studio to add the artwork. Then you can re-import the finished artwork back into KASEMAKE to show the print on the structural design and fold it up into a 3D view in seconds giving a lifelike representation of the printed display or box. This can be great as a sales presentation tool to help your customers visualise the final product, but is also an excellent way of spotting expensive printing errors (such as getting the text upside down on a particular panel on a complex design). The final 3D design can be output as a live 3D PDF file for easy and interactive 3D viewing by your customers.

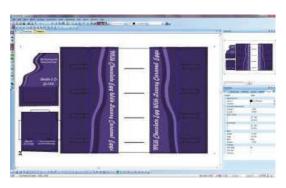
# Solid Backup...

We offer comprehensive software support via our professional, friendly helpdesk, as well as dedicated training courses at our premises or on your site. During the training we can also offer guidance and insight into cardboard engineering if this is something you are not currently experienced in. Our trainers have backgrounds in packaging and point of sale design so can offer a wealth of experience to assist you.

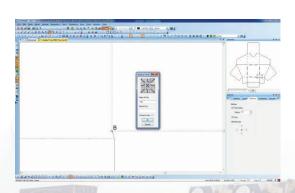
image produced using KASEMAKE 3D



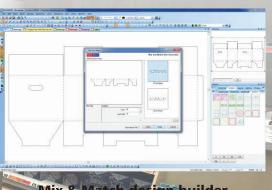
Automated nesting for best fit



Import artwork and vector cutter guides



2D Development from draft



Mix & Match design builder



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